



run
with us.

**SPONSORSHIP
OPPORTUNITIES**

Partner with us!

A Fun Run With Big Benefits!

The Kootenay Fun 5 (KF5) run is the collective effort of Kootenay Christian Academy and our local community, along with support from some of the Kootenay's top business leaders.

Our mission is to:

- * Inspire healthy living
- * Encourage and celebrate fitness
- * Promote family participation
- * Fundraise to benefit students in our school and community

Marketing and advertising efforts will include all mediums to ensure maximum reach and exposure:

- * Radio
- * Print
- * Web & Social Media
- * Poster, direct mail campaign

This is a unique opportunity for your business to participate meaningful fundraising efforts.

Year over year this event has been a huge success!

- * First event had over 500 participants and has grown to 650 in 2019.
 - * \$45,000 raised which has been reinvested into technology, sports equipment & resources for students
 - * Our event was nominated by The Drive for the "Kootenay Game Changer" Award in Health and Fitness
- With this momentum going into year six - we have plans to grow the event even more!

2021 Event Details:

Date: Anytime from May 1-15, 2021

Start/Finish Line: Anywhere you choose!

Website: kootenayfun5.com

The Virtual KootenayFun5 is an event open to anyone, anywhere!!!

Sponsor Opportunities



On the Race Course!

(should live event be permitted)

Make a statement on the race course & be seen by every runner!

\$250/km marker



SILVER

\$750

Medium Logo:

- On website, poster and marketing materials
- In Print Ads
- On race shirts
- Monthly Email Blasts
- Monthly shout out in radio ads
- Product placement in swag bags
- thank you mention after event

GOLD

\$1,000

Limited to four sponsors

Largest Logo:

- On website, social media platforms, registration form, poster and marketing materials
- In **ALL** Print Ads
- On race shirts
- In **ALL** email Blasts
- Prominent shout out in **ALL** radio ads
- Product placement in swag bags
- Booth and/or banner placement at event
- Live promotion on site throughout event

BRONZE

\$500

Small Logo:

- On website and poster
- In Print Ads
- On race shirts
- Monthly Email Blasts
- Select shout out in radio ads
- Product placement in swag bags
- thank you mention after event

Honourable Mention

Any Donation over \$100

- Company Name in thank you ads
- thank you mention on social media

2020 Fun Facts:

Race participation: 525 registered participants, with most registered *after* the lockdown announcement!

Posters distributed: 100, Registration forms distributed: 500+, T-shirts with 2020 sponsor logos: 525, Official Facebook Page: 468 likes

Average post reach: 200-900, Average promoted post reach: 3.2K, Email blasts: 5, Radio: 5 months

Average webpage views : 80-100 per day, newspaper coverage: 1

A person is running away from the camera on a paved path that winds through a lush, green forest. The person is wearing a dark blue athletic top, dark shorts, and a blue visor. The scene is brightly lit, suggesting a sunny day, with sunlight filtering through the trees. The overall mood is active and healthy.

Let's Talk...

Please contact kf5@kcacademy.ca for more information

Ready to Run?



As an authorized representative of the organization listed below, we agree to sponsor the Kootenay Fun 5 event at the following sponsorship level:

- Gold**
\$1000
- Silver**
\$750
- Bronze**
\$500
- KM Marker**
\$250
- Honourable**
Mention \$_____

A cheque made payable to Kootenay Christian Academy is enclosed and our high resolution company logo in gif format with transparent background will be emailed to kf5@kccademy.ca

Name: _____ Title: _____

Organization: _____

Address: _____

Phone: _____ Email: _____

Signature: _____ Date: _____ Cheque # _____

Thank you for your sponsorship and Support!